

PARLIAMENT

Lights

*all gets reprinted
press release prior
January*

*2 shirts
to photograph*

*Answer
Oct. 30th
check
sell sheet*

**PROVIDES THE "PERFECT CHOICE" FOR SAVINGS
ON NOVEMBER 22!**

**YOUR CUSTOMERS CAN CHOOSE:
BUY ONE PACK AND GET ONE FREE
OR
SAVE \$2.25 OFF A CARTON!**

bigger

(entered) THIS PROMOTION WILL: • INCREASE SALES • DRIVE STORE TRAFFIC
• GENERATE CUSTOMER LOYALTY

FULL-PAGE F.S.I. • MAJOR MARKETS AND SURROUNDING AREAS • 14,386,000 TOTAL CIRCULATION

ALBANY
BALTIMORE
BANGOR
BOSTON
BUFFALO
BURLINGTON
HARTFORD

NEW HAVEN
MANCHESTER
METRO NEW YORK
PHILADELPHIA
PORTLAND, ME
PROVIDENCE, RI
RHODE ISLAND

ROCHESTER
SCRANTON/WILKES-BARRE
STAMFORD
SYRACUSE
WASHINGTON D.C.
WESTCHESTER
WESTERN MASS.

RETAILER PARTICIPATION FORM

Be prepared as customers speed to your store to buy Parliament Kings Box,
Parliament Kings Soft, and Parliament 100's.

DISTRIBUTOR _____ DATE _____

ACCOUNT NAME _____

ACCOUNT NUMBER (IF APPLICABLE) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED RETAILER SIGNATURE _____

DELIVERY DATE _____

BRAND PACKING	NO. CARTONS	CODE NO.